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MASTER'S DEGREE PROGRAMME, 2 YEARS

# International Business and Marketing



## About International Business and Marketing

The industry of Mid-Western Norway is highly internationalised. Many businesses within this region operate on markets with a high degree of global competition. In spite of this region's strong globalisation, this is the first master's degree in management studies specialising in international business and marketing offered in this region.

## Job prospects

Recent studies show that both the private and public sector are in demand of competence in international business. Recruiting personnel with advanced knowledge and skills in international business has proven difficult in Møre and Romsdal. Towards 2025 a substantial increase in the demand for international business managers is expected.

## Admission requirements

Completed Bachelor degree within business administration with business economics, economics, methods and administration.

## Programme components

The study is adapted to the needs of industry of the region. This means that the study is focused towards seafood ("marine"), shipbuilding and shipping ("maritime") industries of the region. The study still provides foundation for work in other industrial sectors.

## Counselling

Questions about the study? Contact our student advisers.

## FACTS

### Facts

**Degree:** Master of Science in International Business and Marketing  
("siviløkonom")

**Duration:** 2 years, 120 ECTS

**Program Code:** MSIBM

**Restricted Admission:** Yes

**Language of instruction:** English

Department of International Business  
Faculty of Economics and Management

**City:** Ålesund

**Application deadline:**

1 December (non-EU students) and 1 March (EU and Norwegian students)



## Application deadlines

Non-EU/non-EEA students:

**1 December 2017**

EU/EEA/Norwegian students:

**1 March 2018**

The application portal Søknadsweb opens in mid-October

**Do you have questions about your application?**

Team members from the Office of International Relations will answer your questions.